

Press Release

Media Contact

Alex Creasey International Marketing Coordinator +1.773.869.1007 alex_creasey@tripplite.com

Tripp Lite Expands UK Distribution with Mayflex Partnership

Effective March 2021, Tripp Lite, a manufacturer of power and connectivity solutions, has agreed to a partnership with Mayflex for distribution of their product portfolio in the UK.

Mayflex, a leading distributor of Converged IP Solutions, specializes in infrastructure, networking and electronic security solutions. Headquartered in Birmingham, England, the company provides customers scalable, reliable IP-based communications networks and building management systems.

"Our new partnership with Mayflex enables Tripp Lite to expand its offering to the UK and we are excited to grow our global distribution with Mayflex," said Jon Carr, Tripp Lite Business Development Manager. "Our Tripp Lite team has participated in extensive training with Mayflex to understand buyers' needs. We are also offering free Tripp Lite online trainings to Mayflex customers to learn more about our solutions and how to properly install your new Tripp Lite UPS systems."

"We are delighted to partner with Tripp Lite in the UK. Through our partnership in the Middle East, we've experienced Tripp Lite's impressive product quality, competitiveness and dedication to customers," said Ross McLetchie, Mayflex Sales Director. "Tripp Lite's extensive range of UPS systems and other complementary products ensure customers have the best solution for each application. We believe they are great addition to the Mayflex product family."

"Tripp Lite's expansive online trainings and intuitive website help customers easily find products that fit their applications. With the combination of their strong e-commerce presence and dedicated sales team, we look forward to the value that Tripp Lite will bring to our customers," remarked McLetchie.

For further details on Tripp Lite and Mayflex please visit our website or email <u>internationalsales@tripplite.com</u>.

About Tripp Lite

Since 1922, Tripp Lite has established a global reputation for quality by providing reliable products and exceptional service to customers worldwide. From desktop to critical infrastructure, Tripp Lite products and solutions power and connect the computers, networking equipment and electronic devices that form the foundation of our digital world. Headquartered in Chicago, Tripp Lite manufactures UPS systems, cables, connectivity solutions, PDUs, racks, cooling solutions, KVM switches, console servers, charging stations, display mounts, surge protectors, power strips, network switches, power inverters and specialty products for data centre, healthcare, government, education and digital signage applications. Learn more at tripplite.com