

# You Just Sold **AN LCD MONITOR OR DISPLAY.**



## Don't Let Your Sale **STOP THERE!**

### **Attach a Tripp Lite Display & Digital Signage Solution!**

The digital signage market is growing with extraordinary speed. As buyers across a rapidly expanding range of industries invest massive sums of money into content that needs to be delivered far and wide, they need solutions to expand, extend and split their signals. Tripp Lite's wide range of display and digital signage solutions make ideal and easy add-ons to sales—make sure your customer's message is seen by the widest audience possible!

**Why should your  
customers buy Tripp Lite?**

- More features for less money
- Free technical support
- Better product availability
- Reliability at competitive prices
- Extensive product lines

#### **Follow These Steps to Learn How!**

**STEP  
1**

### **You SOLD:**

- A Digital Sign
- A Projector
- A Monitor
- A Commercial Display
- A Television



**STEP  
2**

### **Questions to Ask Your Customers**

**STEP  
2**

## Questions to Ask Your Customers:

- Do you need to connect audio/video signals from one or more sources to one or multiple displays?
- Do you need to deliver content to remote displays?
- Do you need to ensure signals are being delivered over long distances without losing picture or sound quality?
- Do you need to switch between connected devices or split signals to multiple displays?

**STEP  
3**

## Recommend the Solution



### Switches & Splitters

Switch between connected devices or split digital signals to multiple displays quickly and easily.

- Available for HDMI, VGA, DVI, DisplayPort and Component Video connections
- High-quality video and audio on up to 64 displays through multi-unit cascading

### Extenders

Extend the signal range of display cables while maintaining video quality with display extenders.

- HDMI, VGA, DVI, USB, Serial, S-Video and Component Video models available
- Utilize cost-effective Cat5 cabling
- Connect multiple displays
- Extend a signal up to 2,000 ft.

### Cables

Deliver crystal-clear audio, video and data signals for displays and digital signage solutions.

- HDMI, VGA, DVI, DisplayPort, USB, S-Video and Component Video models available
- Direct-connect, easy-pull and plenum-rated options
- 24K gold connectors

**STEP  
4**

## Win Opportunities with Tripp Lite!

### We're here to help you win deals!

- Most extensive product line offering
- Low cost; higher margin for you
- Kits and individual solutions; customer only pays for what they need
- Experts on call to help identify and win opportunities
- Over 90 years of proven success!

Find the perfect connectivity solution for your customer with our Cable Selector Guide!  
[www.triplite.com/cablefinder](http://www.triplite.com/cablefinder)



**Harness the Power of Tripp Lite!**  
UPS • PDU • Racks • Cooling • KVM • Cables • Surge

For More Information,  
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