



Artes Gráficas Panorama Relies on Tripp Lite to Protect Valuable Data and Equipment



SUMMARY

Customer

Artes Gráficas Panorama, an industry-leading printing company based in Mexico City.

Goal

Find a cost-effective UPS to protect and provide battery backup for electronic equipment in an area with unstable voltage and prone to frequent blackouts.

Solution

SmartOnline® 3-Phase UPS System

• SU30K3/3

Results

Installation of the new Tripp Lite UPS cost less than replacing the battery of the previous UPS. The company is now protected against data loss and equipment damage caused by power problems.



"Since using the Tripp Lite UPS, our power has been very stable, despite being located in an area with a lot of voltage fluctuations and having a rainy season where we could experience as many as four disruptive blackouts a day."

—Roberto Hiyama
President

Customer

Artes Gráficas Panorama was founded in 1968 during the Summer Olympic Games in Mexico City. The company is an industry-leading printer, with almost 46 years of experience and a staff of 160 in their Mexico City headquarters. They have a reputation for excellent quality work, producing art books, brochures, leaflets, calendars and magazines for a wide range of companies. Artes Gráficas Panorama also develops materials for export to other countries.

Goal

Artes Gráficas Panorama needed to replace their Liebert UPS with an option that better fit the technological requirements of the company. Initially, they only wanted to change the batteries, but this was not an option due to the cost involved. Because of constant power fluctuations in the region, the company needed a cost-effective UPS to protect data in both the administrative and production areas, as well as to ensure the effective operation of the large amount of computer equipment and electronics. After an intense search and many UPS recommendations, they discovered a solution. "During the process of replacing our current UPS, we were faced with proposals that were way out of line, until, with the help of our integrator, we found Tripp Lite," said Jaime Bravo, Production Manager at Artes Gráficas Panorama.



Tripp Lite has been a trusted manufacturer of innovative solutions for over 90 years!



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Solution

SU30K3/3 SmartOnline 30kVA On-Line Double-Conversion UPS, 3-Phase input / Output System with IGBT technology

- 30,000 VA (30 kVA) tower UPS with internal batteries
- 3-phase hardwire input and output (120/208 VAC); Wide input voltage correction range (96 - 144 VAC / 166-250 VAC)
- Simplifies runtime scalability: Convenient front panel battery access for expandable runtime with additional internal battery packs
- IGBT technology and zero transfer time, on-line double conversion operation
- 3 communication ports, SNMP card slot and EPO jack

Results

To meet Artes Gráficas Panorama's requirements, Tripp Lite's 3-Phase SmartOnline On-Line Double-Conversion UPS was installed. "The equipment has been working well since the replacement," said Bravo. Roberto Hiyama, President of Artes Gráficas Panorama, added, "It was going to cost us more to repair our old UPS than to replace it. Since using the Tripp Lite UPS, our power has been very stable, despite being located in an area with a lot of voltage fluctuations and having a rainy season where we could experience as many as four disruptive blackouts a day."

With the installation of Tripp Lite's 3-phase UPS solution in the Artes Gráficas Panorama offices, important data is now protected in the various administrative and production areas. Valuable computer equipment is safeguarded as well. "We know constant voltage fluctuations can damage equipment, sometimes in an irreparable way, and we feel more secure with the UPS," said Hiyama. "We do not have an estimate regarding the possible losses we could have due to a power-related problem. The truth is, these damages would be reflected in the investment that would have to be made to replace the computer equipment and the data we could lose: payroll, checks, client files, attendance, etc., and that is priceless."



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